

BONNIE NEWMAN DAVIS

Journalist, Journalism Educator, Communications Practitioner
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EDUCATION

The University of Michigan, Ann Arbor, Mich.,
M.A. Journalism
Minor - African-American Studies

North Carolina A&T State University, Greensboro, N.C.,
B.A. English

ACADEMIC APPOINTMENTS

Adjunct Faculty
Norfolk State University
Norfolk, Va.
January 2018-Current

Visiting Professor
The University of North Carolina at Chapel Hill
School of Media and Journalism
Chapel Hill, N.C.
2015 - 2016

Greensboro News-Record/Janice Bryant Howroyd Endowed Professor
Journalism and Mass Communication
N.C. A&T State University
2011 - 2015

Virginia Commonwealth University (VCU) School of Mass Communications
Associate Professor, *2004-2011*

Virginia Union University
Adjunct Professor, *Spring 2004*

Scripps Howard School of Journalism
Hampton University, Hampton, Virginia
Scripps Howard Visiting Professional, *Spring 2003*

PROFESSIONAL EXPERIENCE

Freelance Writer and Editor

Guest Editor and Contributing Writer, **The Richmond Free Press**, Richmond, Va., a 25-year-old weekly newspaper covering news and issues relevant to African-American audiences. – *Since May 2016*

Columnist, **Richmond Magazine**, a monthly news, information and lifestyle publication that has a daily online presence, Richmond, Va. – *Since June 2016*

Contributing Writer, **Urban Views Weekly**, Richmond, Va. – *Since August 2015*

Editor, **The Advocate Newsletter**, Virginia Union University's Center for the Study of the Urban Child – *Since September 2016*

Columnist, **The Greensboro (N.C.) News & Record** – *2013-2015*

Contributing Writer, **Thegrio.com**, MSNBC - *2009-2014*

News Editor and Writer, BlackAmericaWeb.com, Reach Media Inc., *2003-04*

Conceived story ideas, assigned articles to writers located in each geographic region of the United States and edited and wrote articles for BlackAmericaWeb.com, a daily online news publication owned by Reach Media Inc. Responsibilities included generating story ideas and hiring and supervising more than a dozen writers for BlackAmericaWeb.com, which was promoted each day on "The Tom Joyner Morning Show," with some eight million listeners, 750,000 members and 30,000 unique visits per month.

Visiting Professor, Scripps Howard School of Journalism and Communications, Hampton University, Hampton, Va. *Spring 2003*.

Taught two courses in Public Relations and one course in ethics to upper-level students. Conducted research to determine the establishment of a media-management sequence in SHSJC. Handled publicity for department symposiums and lecture series, secured guest speakers for classes and symposiums.

Director, University Communications, Virginia Union University, *1999-2002*

Served as chief spokesperson for the University. Directed all media publications and communications for VUU, a historically black university that enrolls approximately 1,600 students. Produced and edited alumni publications, annual reports, faculty and staff newsletters. Supervised all University advertising, admissions marketing publications and materials. Also had oversight and responsibility for the University's Web site.

Organized and coordinated media events recognizing outstanding graduates and alumni such as former Virginia Gov. L. Douglas Wilder and the NBA's Ben Wallace and Charles Oakley.

Arts and Entertainment Editor, The Richmond Times-Dispatch, 1996-1999

Produced the Sunday arts and entertainment section focusing on visual and performing arts; music categories, such as pop, R&B and country; and theater, film and television. Supervised staff of seven reporters, 12 freelance writers and copy editors. Designed, edited and laid out weekly sections of the newspaper.

Writer/Copy Editor, Business News Department, The Richmond Times-Dispatch, Richmond, Va., 1994-1996

Covered workplace issues, including human resources, management, employee benefits, hiring and training, job performance and labor. My focus also included health-care corporations and hospitals, working women, diversity and minority-owned businesses. I also served as a copy editor in the business news section where I wrote headlines, edited reporters' copy, and edited national and international wire service news articles.

Style Editor/Staff Writer, The Richmond Times-Dispatch, Richmond, Va., 1991-1994

Covered fashion and dance and served as a general assignment feature reporter. Produced weekly fashion pages highlighting trends and fashion news. Conceived ideas for fashion page layouts and coordinated stylists, models and merchandise for photographic and visual layouts. Produced (twice a year) *The Richmond Look*, an advertising supplement for seasonal fashions. I frequently traveled to New York to cover major fashion shows. I also covered and wrote critical reviews for the arts and culture section, including film, theater and visual arts.

Writer/Editor, Public Information Office, Henrico County Public Schools, 1989-1991

Wrote articles and assisted in the design of HCPS publications, including monthly employee and community newsletters, and a quarterly professional magazine, *School Days*.

Freelance Journalist and Media Consultant, Richmond, Va. 1989-1991

Wrote articles for the business, features and special sections of the Richmond News Leader, Richmond Times-Dispatch, Style Weekly and the University of Richmond's alumni magazine.

Executive Editor, National Business Magazine, Richmond, Va., 1988-89

Wrote, edited and assigned articles and photographs for National Business Magazine, a monthly publication of the National Business League that focused on minority-owned businesses. Handled a range of administrative tasks and coordinated this nationally distributed publication's overall production.

Staff Writer, The Richmond News Leader, Richmond, Va., 1981-1988

Covered secondary education, county government, urban affairs and business news. Served as a music, movie and theater critic for the Features section.

Staff Writer, The Ann Arbor News, Ann Arbor, Mich., 1980

Staff Writer/Copy Editor, Dow Jones Newspaper Fund Summer Internship Program, The Louisville Times, Louisville, Ky., *1979*

Editorial Assistant, The Greensboro Daily News, Greensboro, N.C., *1978-1979*

Staff Writer, The Wilmington Star News, Wilmington, N.C., *1978*

ADDITIONAL PROFESSIONAL EXPERIENCE

Book Editor, Journalism Studies, *2007-2011*

Quill Online, The Society of Professional Journalists' Online Publication, *2008-2012*

MIX Magazine, Landmark Communications, Norfolk, Va., Summer and Fall *2007*

Editor and Writer, The NABJ Journal, The Official Publication of The National Association of Black Journalists, *2006-2014*

The University of Richmond Alumni Magazine, Summer *2004*

Home Away From Home: Africans in the Americas: Volume 1, The Caribbean," The Institute for Advanced Journalism Studies, Delaware State University, *2003*

The Richmond Times-Dispatch, *1999-2011*

The State of Black America, Published by The National Urban League, Inc. *1992, 1993, 1994*

Media Consultant

Performed public relations functions, fundraising, marketing, staffing, special events, writing and research.

Local Initiatives Support Corporation (LISC.org), Chronicler/Writer, Fulton Community, Richmond, Va. *2011-2012*

Dominion Resources, Richmond, Va. Biographer, Speech Writer. *2008 - 2012*

Landmark Communications, Norfolk, Va. Interviewed and helped select candidates for news reporting positions at Style Weekly, a Richmond, Va. publication owned by Landmark. *2007*

Team Up Richmond, Richmond, Va. Interviewed Richmond Public Schools administrators and team leaders regarding the effectiveness of Team Up, an after-school academic and athletic program for elementary and middle school students. Also produced

Team Up's biennial reports. *2004, 2006, 2008*

Saint Paul's College, Lawrenceville, Va. Served as the University's spokesperson, wrote press releases, speeches, newspaper and magazine commentaries. Created marketing and advertising projects for the United Negro College Fund and other Saint Paul's activities and events. Lawrenceville, Va. 2003-2006

Scott's Funeral Home, Richmond, Va. Marketing service for a historical Richmond business. Richmond, Va.

The Stu Gardner Institute, Richmond, Va. Directed public relations and marketing campaigns for this nonprofit organization which awards scholarships to college and high school students. *2003-2006*

PROFESSIONAL ORGANIZATIONS

Association for Education Journalism in Mass Communication

Richmond Association of Black Journalists, Treasurer, 2016 - Current

Society of Professional Journalists; Chair and member of SPJ's Diversity Committee (2007-2012)

Board Member and Regional Director, The National Association of Black Journalists, 1999-2003

Board Member, The Society of Professional Journalists, Virginia Pro Chapter (2005-2011)
The Online News Association

Selected services

Judge, Robin Toner Awards, Newhouse School, Syracuse University, 2016 and 2017

Judge, NABJ Scholarship Recipients for the 2010 NABJ Convention, June 2010

Judge, NABJ Salute To Excellence Awards, National Competition, 2009 - 2015

Judge, Sigma Delta Chi Awards, Society of Professional Journalists, 2006, 2012

COMMUNITY BOARDS AND SERVICE

Board Member, Neighborhood Resource Center, Fulton Community, Richmond, Va.

Community Advisory Board Member, Bon Secours Hospitals, Richmond, Va.

Delta Sigma Theta Sorority Inc., Richmond, Va. Alumnae Chapter (Since 2006)

Board Member, Friends Association of Richmond, 2005-2007

Board Member, Friends of African-American Art, The Virginia Museum of Fines Arts, 2004-2006

Leadership Metro Richmond Development Committee

Judge, Dominion Resources High School Essay Contest, Since 2009

Judge, Delta Sigma Theta Sorority, Richmond Alumnae Oratorical Contest, 2007- 08
Judge, Mid-Atlantic Region of Continentals High School Essay Contest, 2008
Judge, Freedom Classic High School Scholarship Essay Contest, 2007

OTHER AWARDS OR HONORS

Writer-In-Residence, Anna Julia Cooper Center Faculty Writing Retreat, Wake Forest University, June 2018

Writer-In-Residence, Anna Julia Cooper Center Faculty Writing Retreat, Wake Forest University, June 2017

Honorable Mention, Online News Association \$35,000 Grant Proposal:
Can training North Carolina A&T State University students through a community food cooperative decrease health disparities?

Finalist, Nieman Fellowship, Harvard University, 2014

Recipient, Honorarium, Dominion for Serving as a Judged for Annual Scholarship Essay Contest That Commemorates Victims of the Virginia Tech Tragedy. Since 2011.

Recipient, Honorarium from The Original Circle of Friends in Recognition of Bonnie Newman Davis Being Named the First Full Greensboro News & Record/Janice B. Howroyd Endowed Professor

Recipient, Academy for Teaching and Learning Grant, North Carolina A&T State University, Fall 2013

Journalism Educator of the Year, National Association of Black Journalists, 2011

Recipient, Honorarium in Recognition for Teaching Excellence from VCU Alumna Dr. Linnie S. Carter, March 2010

Recipient, Grant, VCU Center for Teaching Excellence Faculty Development Grant, 2008

Recipient, Honorarium from Dominion Resources to benefit the 2009 Urban Journalism Workshop at Virginia Commonwealth University

Scholarship Recipient, Investigative Editors and Reporters (IRE) Computer Assisted Reporting Boot Camp. The University of Missouri, January 2009

Recipient, Ethel Payne Fellowship for Journalists, National Association of Black Journalists to report in Accra, Ghana in West Africa, 2007

Fellow, Leadership Diversity Program, Society of Professional Journalists, Las Vegas, Nev., October 2005

Nominee, Richmond YWCA's Outstanding Women's Award (Media Category), 2016

Nominee, National Conference of Editorial Writers Barry Bingham Fellowship, 2010

WRITING AND EDITING RECOGNITION

Certificate of Merit, Virginia Press Association, Flair Department, The Richmond Times-Dispatch, 1998

Certificate of Merit, Virginia Press Association, Flair Department, The Richmond Times-Dispatch, 1997

Society of American Business Editors and Writers (SABEW) Award, Business News Department, The Richmond Times-Dispatch, 1996

ADDITIONAL ACADEMIC TRAINING

The Poynter Institute's "A New Curriculum for New Journalism," January 2014.

Multimedia Training Program for Journalism Professors, The University of Western Kentucky, August 2011

Investigative Editors and Reporters (IRE) Computer Assisted Reporting Boot Camp, The University of Missouri, January 2009

"Fifty Ways to Write with Roy Peter Clark" Poynter Institute for Media Studies, St. Petersburg, Fla., January 2007

"Media Convergence/Online Technology for Educators," Poynter Institute for Media Studies, St. Petersburg, Fla., February 2007

Summer Institute on Teaching and Learning, Center for Teaching Excellence (CTE) Virginia Commonwealth University, May 2007

Teaching Fellows Workshop, Indiana University School of Journalism, Bloomington, Ind., June 2005

Fellow, Editorial Writers Conference, Vanderbilt University, Nashville, Tenn., May 2002

Fellow, Multicultural Management Program, School of Journalism, University of Missouri, Columbia, Mo., October 1995